

Unit 487 Board of Directors

Meeting Minutes

9/24/2019

In attendance:

Directors: Kristin Steinmetz, George O'Leary, Paul Walker, Jon Gassaway

Kathi Marcus (Treasurer), Mike Eyer (District 20), Alan Johnson, Staci Christian, Louis Beauchet

Minutes of the 8/22/19 BOD meeting were approved. They have been sent to Ray Robert and Jon Gassaway via email.

Mike presented a summary of happenings from District 20. After some back and forth, it appears that they will not be changing the starting times for the Oregon Trail Regional. There is a bit of a concern about the GNT being done on-line. The turnout for online contests has been poor, so there is some pressure to try to go back to a physical location, but it is a bit of a challenge to find a single location that will suit District 20 due to its large geographic footprint.

Kathi has distributed financial statements via email. The Board approved a distribution of the profit from the Sept STaC to each of the two clubs. The budgeted distribution of \$300 each for the sectional has been made.

Kristin expressed some concern about the usefulness of the Unit 487 web site. It was decided that an individual needs to be designated with the task of keeping the calendar up-to-date.

Paul reported on the state of the contract with the Kliever Armory for the January Sectional. Subsequently Paul has had a conversation with the people at Kliever and they are just asking that we leave it in the condition we found it. Extensive cleaning is not required. We will be using the Milwaukie Elks club for the June and Sept 2020 Sectionals.

Alan presented a report on the final head count for the September sectional. It was reported that the turnout was noticeably down from a year ago and of concern to the board as to why people were not turning out for the sections. The board discussed possibly doing another survey at some point to better understand what the membership is looking for. However, we will wait to do since we are changing locations and moving to 3 day sectionals in 2020 so want to both see how those go and will possibly have additional survey questions/items after trying two new locations (one for winter and another for the spring sectionals)>

Kathi presented the final budget for the Sept sectional. She also presented YTD P&L for the unit.

Paul moved that we continue the \$300 guaranteed distribution to the two Clubs for the upcoming sectional. We are budgeting \$600.00 for hospitality for the January sectional.

The Board approved an allocation of \$375 director's fees for the life master games at the Ace land \$40 per session caddy fees for the NLM portion of the Battle of the Willamette at PBC. It was agreed that we would ask David ~~Brouer~~ Brower or David Castles to act as director for the NLM event at PBC.

The January flyer was reviewed and approved.

Kristin did a brief review of Marketing efforts but mentioned that a lot is going on and she would prefer to do a more extensive discussion when more board members are attending the meeting. She mentioned that in the effort to try to duplicated the promotion effort we did at the Lloyd Center she had contacted Washington Square and they said that they would charge \$2000 for a part day rental of space so that is not practical. We are still looking for alternative possible SW locations. Kristin also mentioned that we are doing an upcoming promotion for Swiss Teams and both clubs will be holding sessions at their respective clubs where someone will give a free intro/lesson about teams, how they work, how they are scored and different strategy for IMPS with some team play following.

Jon Gassaway reported on Partnership and Membership. Staci agreed to review the text of the email that Jon sends out to new members.

Future Board Meeting Dates...both occurring after the game at approximately 2:45:

11/7/19 at PBC

1/7/20 at the Ace.

Future dates:

Battle of the Willamette Nov 2-3 ACE (life master) and PBC (NLM)

D20 STaC Dec 16-22, 2019

1/24 to 26/2020 sectional at Kliever

5/29 to 31/2020 sectional at Milwaukie Elks

9/11 to 13/2020 sectional at Milwaukie Elks

| George O'Leary, Secretary

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